

Sponsorship & Vendor Opportunities



Presented by **The Team**

December 2024



The 2025 Breaking Borders Baseball Tournament will draw many of the top student athletes from across Canada, and the border from the USA and Dominican, to play in a 3 day tournament with divisions in U8, U10, U12, U14, U16 and U18, from Friday June 13 - Sunday June 15, 2025 in Brampton Ontario at the following diamonds:

FRED KLINE DAVID DASH BRAMALEA LIMITED DRINK WATER BLUE OAK CHRIS GIBSON CARABRAM PARK



info@breakingborderssports.com



www.breakingborderssports.com



About Us

At Breaking Borders Sports, our mission is to bridge the gap between Canadian and American sports by uniting athletes and fans through exceptional tournaments that celebrate talent, diversity, competition, camaraderie and more. Our inaugural baseball tournament in June 2025 marks the beginning of a new era where Canada becomes a premier stage for top-tier competition. We strive to build a lasting legacy of excellence, community, and cross-border unity, expanding our vision to include lacrosse, softball, basketball, and more.

Meet Our Team



* Tiffany DeCoito Senior Director



Krysta Scott Executive Director



Lisa Walker
Director of Marketing &
Public Relations



Attendance & Audience

1,260

Participants

With 6 divisions (U8, U10, U12, U14, U16 & U18) and 10 teams per division (60 teams) allowing 21 players per team, we are





Fans & Supporters

With over 1200 athletes competing, we are expecting double the amount of spectators collectively made up of family, friends, scouts and just fans of the sport!



Local Sponsorship Package



JUAN SOTO Sponsorship Package

The highest level of sponsorship, including top-tier benefits such as prime logo placement, headline local sponsorship, couponing opportunities, event signage and exclusive local branding rights.



2ND DRAFT PICK Sponsorship Package

Mid-level sponsorship with significant benefits such as prominent logo placement, mentions in marketing materials, and couponing options



BABY RUTH Sponsorship Package

Entry-level sponsorship with benefits like logo placement on event materials, website mentions, and street team access to tournament



Vendor Package



FOOD Vendor Package

- 8x10 standard booth and/or space
- 10 social media posts dedicated to your participation (spread throughout the day of commitment to tournament weeks end)
- · Logo on our website with hyperlink to menu or your site
- Additional inclusion in overall marketing when it pertains to food vendors as a whole
- Waste Pick up
- Vendor to supply their own tent, power and insurance
- PRICES VARY BASED ON SIZE OF BUSINESS



RETAIL Vendor Package

- 8x10 standard booth and/or space
- 10 social media posts dedicated to your participation (spread throughout the day of commitment to tournament weeks end)
- Logo on our website with hyperlink to your site with possible pre-sale
- Additional inclusion in overall marketing when it pertains to retail vendors as a whole
- Waste Pick up
- Vendor to supply their own tent, power & insurance
- PRICES VARY BASED ON SIZE OF BUSINESS



Thank You

Sponsorship & Vendor **Proposal 2025**

Breaking Borders Sports would like to extend our heartfelt thanks to all of our potential partners for their possible support and involvement in making this tournament achievable. Without your dedication and commitment, this event simply would not be a reality.



Contributions to date have been essential to the success of this tournament, and we are deeply grateful for future partnership.

We look forward to continuing our collaboration and achieving more milestones together in the future.

Thank you for the consideration of being a key part to our journey.











