

## Above All Sports Partners with CREATEFORCE

**CLIFTON PARK, NY, MARCH 31, 2017** – **CREATEFORCE** announces partnership with **Above All Sports** to provide **ALWAYS LIVE** event promotion, coverage, and exposure services during the Off Da Hook Classic in The Woodlands, TX, April 7<sup>th</sup>-9<sup>th</sup>, 2017. The partnership between the two companies enhances the players' opportunity to gain immediate and long-term exposure to scouting services.

CREATEFORCE's ALWAYS LIVE service takes event promotion and recruiting services to the next level by combining cutting-edge technology with years of industry experience. ALWAYS LIVE is building a cloud-based platform designed to connect student-athletes with college recruiters. ALWAYS LIVE will accomplish this by capturing game video and statistics that are broken down and assigned to player profiles. Content will be combined and shared with coaches, fans, and players through the ALWAYS LIVE platform. These stats and profiles can also be shared across major social media websites enhancing player visibility.

Players participating in the Off Da Hook Classic tournament have a unique opportunity to build their player profile through an ALWAYS LIVE event. "Our team truly believes in the benefits of the ALWAYS LIVE experience from a player's, recruiter's, and event host's perspective. We are excited to partner with Above All Sports to create and drive social-media buzz that not only increases the visibility of the Off Da Hook Classic next weekend but also the visibility of the talented players' performances to colleges and universities nation-wide. We're also very pleased to be assisting Above All Sports." says Mike Gates, CEO of CREATEFORCE.

### About CREATEFORCE:

CREATEFORCE is a sports media and technology company focused on providing opportunity, instruction, guidance, and leadership to the amateur athlete in their pursuit of academic and athletic careers. CREATEFORCE offers a variety of services like ALWAYS LIVE that enhance the lives of the amateur athlete and college recruiter through networking, video, and data.



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